

## **CONDITIONS OF THE CALL FOR APPLICATIONS FOR AN INTERNATIONAL SELECTION PROCESS TO FILL THE POST OF DIRECTOR OF ACTIVITIES OF LABORAL CENTRE FOR ART AND CREATIVE INDUSTRIES**

LABoral came into being in March 2007 on the initiative of the regional government of the Principality of Asturias. It is a multidisciplinary institution which produces, disseminates and fosters access to contemporary artistic creativity in all its manifestations, with a strong feeling for emerging forms, especially those related to digital culture. LABoral occupies 14,000 square metres of the workshops of the former Universidad LABoral, built in the 1950s by the architect Luis Moya, and is also one of the cornerstones of the “golden mile of knowledge and innovation”, an area bounded by the Gijón Polytechnic School of Engineering of the University of Oviedo and the Gijón Science and Technology Park, where the most innovative companies, as well as university research groups, are concentrated.

As a multidisciplinary institution for the production of international contemporary art, LABoral has a duty to serve as a reference centre in Asturias, providing stimulus, support, production assistance and dissemination to the outside world for Asturian artists working within its specific sphere.

LABoral’s programme of activities is aimed at every kind of visitor and its purpose is to promote and disseminate contemporary art in all its manifestations and creative industries, through the following activities, as set out in the statutes of the LABoral Centre for Art and Creative Industries Foundation:

- a) Organising exhibitions, lectures, discussions, courses and seminars related to the various aspects of art and creative industries.
- b) Organising events, such as prizes, festivals and presentations.

- c) Preparing, producing, editing, publishing and distributing books, journals, periodicals, audiovisual material and multimedia material of an educational, cultural or social nature connected with art and creative industries.
- d) Organising, preparing and developing permanent or temporary artistic and technical training programmes, workshops and seminars.
- e) Conducting artistic and technical research and innovation, on its own or in collaboration with other institutions, both of a basic kind and as a means of supporting artistic production.
- f) Fostering artistic production by commissioning specific projects for the Foundation and by granting spaces and resources or in any other ways that may be considered appropriate for this purpose.
- g) Establishing artist-in-residence programmes.
- h) Fostering and sponsoring research work related to the aims of the Foundation through competitions, scholarships, prizes and other subsidies of any kind.
- i) Fostering and developing audiovisual production activity.
- j) Establishing channels for information, cooperation and exchange with public and private bodies and similar institutions throughout the world, so as to create possibilities for collaboration and implementation of common projects aimed at promoting and enhancing knowledge of art and creative industries.
- k) Organising the creative processes developed by artists at the Centre for Art and Creative Industries and preserving them in media of any kind.
- l) Protecting, disseminating and promoting the Historical and Cultural Heritage of Asturias, as well as its rich Industrial Heritage.
- m) Any other activities not expressly mentioned but appropriate for fulfilling the aims of the Foundation.

## **RESPONSIBILITIES OF THE DIRECTOR OF ACTIVITIES**

According to the Statutes, the Director of Activities shall be responsible for directing and coordinating:

- a) Exhibition programmes.
- b) Training programmes.
- c) Production projects.
- d) Any events that are organised.

1. The Director of Activities shall be the person responsible for managing and coordinating the Activities that the Foundation is obliged to pursue.
2. He or she shall be responsible, together with the Managing Director, for establishing a budget and an income plan for the Centre's Activities, using both private and public resources and working very closely with the Management on the fundraising strategy.
3. He or she shall be responsible for developing a practical strategy in all areas of the Centre: exhibition, production, education and research.
4. He or she shall define the formulation of the Centre's institutional discourse and establish its conceptual bases through production projects, exhibitions, meetings or any other activities aimed at the widest possible range of audiences.
5. He or she must promote and maintain a paramount and permanent institutional relationship with the University of Oviedo in such areas of science, technology and the humanities as may be of mutual interest for pursuing the purpose and aims of the LABoral Centre for Art and of the academic institution.
6. He or she must establish a constructive dialogue with the Museo de Bellas Artes de Asturias with a view to responding to opportunities perceived in the Autonomous Community, mutually supporting one another's assets in order to strengthen the proposals emanating from the two institutions.
7. He or she must foster collaboration with technological institutions, parks and centres, as well as with the Asturian industrial sector, in any spheres of interest that contribute to pursuing the purposes of LABoral.
8. He or she shall promote ongoing collaboration with the Escuela Superior de Arte del Principado de Asturias (ESAPA) in Avilés, with the Escuela de Arte de Oviedo, with secondary schools that teach the baccalaureate in art and with the Centro Integrado de Comunicación, Imagen y Sonido de Langreo (CIFP-CISLAN).

9. In formulating the programme of activities he or she shall bear in mind the importance of helping to develop and maintain a broad community of users, with special attention to the Asturian community, being actively involved in its art scene and looking for ways to promote, educate and integrate it and for other opportunities at both national and international level.

## **QUALIFICATIONS REQUIRED OF CANDIDATES**

For the position of Director of Activities LABoral is looking for a candidate with a profile of wide-ranging experience in the field of art and creative industries, with a significant career record and a willingness to continue developing a project that is by definition distinctive and forward-looking, in accordance with its founding principles.

- To hold a university degree of at least *Licenciatura*, B.A. or equivalent level.
- To provide evidence of experience and knowledge in the various areas of contemporary artistic practice, particularly in the field of visual arts, digital culture and creative industries.
- To have knowledge of the art and heritage situation in Asturias. Knowledge of the industrial, cultural, social and historical context of the Autonomous Community of the Principality of Asturias will be considered an advantage.
- To have the ability to exploit the Centre's network of national and international contacts (with special attention to Europe) in the field of visual arts, digital culture and creative industries and to expand it.
- To be capable of communicating with a wide range of audiences, involving them and securing their participation.
- To possess skills in communication and negotiation, planning and management.
- To have an excellent command of Spanish and English.

In accordance with the requirements set out above, the assessment criteria to be applied in the process are as follows:

- 1) Distinction and excellence evidenced by both academic education and professional career.

- 2) Knowledge of the various agents involved in the contemporary art system and ability and experience in relations with those agents.
- 3) Knowledge of LABoral's surrounding area of influence.
- 4) Credit will be given for academic works, publications, distinctions, prizes, etc., in the cultural field.

Spanish and English are an essential requirement, although knowledge of other languages shall be considered an advantage.

## **SUBMISSION OF APPLICATIONS AND SELECTION PROCESS**

Candidates must submit the following documents: a CV/résumé, which must be accompanied by the documentary evidence substantiating the achievements stated in the application. Candidates must also submit a report analysing the current state of the LABoral Centre for Art and Creative Industries project as well as a general plan including the main lines of action or initiatives that they would undertake in the short term as the Centre's Director of Activities.

These documents must be submitted in Spanish or English and addressed to the Secretary of the Fundación La LABoral. Centro de Arte y Creación Industrial, either by email to [secretario@laboralcentrodearte.org](mailto:secretario@laboralcentrodearte.org) or by post to C/ Los Prados, 121, 33203 Gijón – Asturias (Spain) in a sealed envelope, marked “Plaza de Director de Actividades” (Post of Director of Activities).

Closing date for submission of applications: 30 March 2016.

The Director of Activities, as established in Article 24 of the Statutes of the LABoral Centre for Art and Creative Industries Foundation, shall be selected by the Executive Committee, which shall take advice from qualified external experts to justify its choice. The appointment of the Director of Activities selected by the Executive Committee must be ratified by the Board of Trustees of the LABoral Centre for Art and Creative Industries Foundation in the terms specified in its statutes.

Interviews will be held between 6 and 15 April 2016.

## **TERMS AND CONDITIONS OF APPOINTMENT AND INCOMPATIBILITY WITH OTHER POSITIONS**

The candidate appointed to fill the post shall sign a senior executive employment contract for a renewable term of four/five years. The stipulated salary shall be 48,000 euros gross

per year plus a variable element depending on achievement of objectives up to 54,000 euros gross per year.

The position of Director of Activities of LABoral Centre for Art and Creative Industries shall be held on an exclusive basis.

Interested persons can obtain further information about the Centre at [www.laboralcentrodearte.org](http://www.laboralcentrodearte.org). They can also request further information on any aspect of the Centre by writing to [secretario@laboralcentrodearte.org](mailto:secretario@laboralcentrodearte.org).

## **CONFIDENTIALITY**

LABoral guarantees confidentiality in handling the personal and professional data of all those who apply to it. Only the decision with the name of the successful candidate will be made public.

Gijón, 1 February 2016

The Chair of the Executive Committee of the LABoral Centre for Art and Creative Industries Foundation