

THREE DAY OPEN HOUSE AT LABORAL CENTRO DE ARTE IN CELEBRATION OF ITS FIRST ANNIVERSARY

THE PUBLIC WILL BE ABLE TO VISIT LAB'S EXHIBITIONS FREE OF CHARGE ON THE 18TH, 19TH AND 20TH OF APRIL.

In commemoration of the first anniversary of its inauguration, LABoral Centro de Arte y Creación Industrial will hold a three day long open house. From this Friday, April 18th, to Sunday, April 20th, LABoral Centro de Arte will remain open from 12:00 noon to 8:00 in the evening so that visitors will be able to visit its installations free of charge. The centre's governing body – the Board of Patrons of the Fundación La Laboral Centro de Arte y Creación Industrial – want the public in general and, as part of the centre's most immediate surroundings, Asturians in particular to join in on the celebration.

This initiative is a joint venture with La Ciudad de la Cultura [The City of Culture] of which LABoral forms a part. In March of 2007, the old Laboral University in Gijón (Asturias) opened its doors after two years of renovation, converting it into the Laboral Ciudad de la Cultura: a unique and unified space dedicated to education, cultural production and creative industry, seeking recognition as a 21st century cultural complex.

Approximately 5,000 people work or study in the Ciudad de la Cultura on a daily basis and, in recent months, many more have come to see the continuously growing number of activities and projects that are being carried out within its multiple work spaces. Some of the more noteworthy activities include: restoration of the Torre [Tower], the opening of the Theatre (given the dual purpose of holding congresses and events as well as being the venue for Laboral Escena's artistic programme) and the inauguration of LABoral Centro de Arte y Creación Industrial, conceived as a space for artistic exchange.

Since opening on March 30, 2007, the priority of LABoral Centro de Arte has been to incorporate the artistic and innovative idea of developing a space for interaction and dialogue between art, new technology and industrial creation into the cultural agenda of Asturias, to stimulate production and to promote education and research in new artistic disciplines.

In its first year, LAB has already held a total of 11 exhibitions in the fields of technological art and industrial creation and has started an ambitious education programme by organising a number of professional workshops intended for experts and artists as well as offering Creation and Didactic workshops intended for infants, young children and their families. Regular

series of concerts, dance and visual projections have also been organised, amongst other activities.

LABoral ACTIVITY PROGRAMME

Inauguration

18.04-23.09.08

Homo Ludens Ludens.

Homo Ludens Ludens examines in depth the reasons why we need to play, how play vitalises our culture and the impact it is having on contemporary societies. The exhibition looks at the way players create their identities and how these identities liberate them from themselves while they seek out their utopias. It also shows that the game worlds of today can be "immaterial work" spaces in which people's creativity, emotions and collaboration are frequently used for the benefit of the game industry.

LOCATION: Galleries 2A and 2B

19-20.04.2008

Homo Ludens Ludens International Symposium

On the occasion of the *Homo Ludens Ludens* exhibition, LABoral and The Planetary Collegium have organised an International Symposium of the same name. Its objective is to situate contemporary play within its contextual framework, to highlight its interdisciplinary character and to present the multifaceted reality of the playful society in which we are living. To achieve this, the Symposium will, during its two day programme, provide a stage for dialogue and experimentation, bringing together international experts from the field of game theory as well as artists and practitioners who embrace elements and signs of play and "playfulness" in their work and research activities.

DATES AND TIMES: Saturday, April 19th, and Sunday, April 20th, from 10:00 AM to 2:00 PM and from 3:30 PM to 7:00 PM.

LOCATION: The Auditorium of Laboral Ciudad de la Cultura

REGISTRATION FEE: General registration: 20 €

Students: 10 €

OTHER EXHIBITIONS

16.11.2007-12.05.2008

Emergentes

Emergentes tries to show the new *media* art originating from Latin America in a new light. The exhibition's ten installation format art works explore the latest cultural advances that use scientific and technological concepts to produce a new kind of socio-cultural interaction.

LOCATION: Galleries 1A, 1B and 1C

28.03 – 09.06.2008

MARX®

PSJM's work derives from a simple concept that is elaborated in a large number of media and disciplines. The project consists in the creation of the MARX® brand name and the establishment of a trademark that is realised in the works that are created in order to present it. These include

products (jeans, t-shirts, dresses, shoes), an advertising campaign (commercials, billboards, press reports, catalogues and originally composed music scores) and the *MARX@* boutique itself.

LOCATION

Gallery Platform 1 of LABoral Centro de Arte y Creación Industrial

28.03-09.06 2008

Las Larvas. *Chopping piano –in C-*

This work of sound art explores the idea of music's destruction or deconstruction. A ceremonial requiem emerges from the *performer's* destruction of the piano, the instrument that symbolises Western music.

LOCATION: Gallery Platform 2

WORKSHOPS

DIDÁCTICOS Y DE CREACIÓN [DIDACTIC AND CREATION]

LABniños

19.04.- 27.04.2008

Música y Creación [Music and Creation]

This workshop will familiarise children with music by having them create music with instruments that they themselves have built, while also expressing themselves and moving their bodies, thereby also developing their sense of bodily rhythm. A fun and direct way to learn about music.

Professor: Sara Muñiz Pérez, Violinist and pianist, member of the musical group La Malayerba. She holds a degree in music education and is studying courses in musicology and composition.

LABenfamilia

12.04.2008 -26.04.2008

Rutas Fotográficas: El Juego de Mirar [Photographic Itineraries: The Looking Game]

The workshop consists in walking along three routes in key areas of the city of Gijón while taking photographs and developing new ways of understanding and documenting the landscape. The first route runs along the coast, going from the Cerro de Santa Catalina until La Providencia. The second route passes through the industrial zone from Arbeyal beach to El Musel. The third route will be in the area of beaches known as La Ruta Finlandesa.

LABoral Centro de Arte y Creación Industrial

Opening Hours: Wednesday to Monday, from 12:00 to 8:00 PM

c/ Los Prados 121. 33394 Gijón Asturias

T. +34 985 185 577 /F. +34 985 337 355

info@laboralcentrodearte.org

www.laboralcentrodearte.org