

THE MONDRIAAN FOUNDATION TO SPONSOR AN ART WORK IN *HOMO LUDENS LUDENS*, THE UPCOMING VIDEOGAME EXHIBITION AT LABORAL

THE DUTCH ORGANISATION IS BACKING *HIMALAYA'S HEAD*, AN EXHIBIT BY ARTISTS SARITA DEV AND MAURITS KELDER, AT GIJÓN'S CENTRO DE ARTE Y CREACIÓN INDUSTRIAL.

The Mondriaan Foundation is a Dutch organisation committed to stimulating the visual arts, design and the cultural heritage of the Netherlands. It is collaborating with LABoral Centro de Arte y Creación Industrial with its patronage of one of the art Works selected for *Homo Ludens Ludens*, the upcoming videogame exhibition opening at LABoral on April 18th.

The Mondriaan Foundation will cover the costs for *Himalaya's Head*: the work of Sarita Dev and Maurits Kelder that will participate in the *Homo Luden Ludens* exhibition. The Foundation made its decision after considering "the international character and quality of the exhibition" organised by LABoral and its potential to attract a large audience. According to the organisation's director, Gitta Luiten, "the exhibition provides an interesting context for *Himalaya's Head* and will contribute to the dissemination and promotion of the values of contemporary Dutch art outside of the Netherlands." The circumstances are fully compatible with the Mondriaan Foundation's objectives, which has been providing financial support to Dutch artists since 1994 in an effort to make their creative works known outside of their native country.

Devart is the working name of Sarita Dev, Dutch multimedia artist and new media researcher, and the engineer and researcher Maurits Kelder. They will present their work *Himalaya's Head*, a multi-user installation with the Himalaya mountain range in the background, in which up to ten people can participate simultaneously. Everyone in the audience wears an infrared light beacon on their heads, used to control images of three-dimensional snowballs. Because the balls are all alike, the challenge is for each participant to discover which snowball is under their control, something that can only be discerned through each user's head movements.



Opening Hours: Wednesday to Monday, from 12:00 to 8:00 PM
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