

## ROSINA GÓMEZ-BAEZA BRINGS LABoral's PROJECT TO THE CENTRO ANDALUZ DE ARTE CONTEMPORÁNEO

The Director of LABoral participated in the seminar "Conserving and collecting new media. Contemporary art museums and their extension across the web," where she gave a conference on "Art and new technologies."

Today, Rosina Gómez-Baeza explained LABoral's project and activity in the Centro Andaluz de Arte Contemporáneo [The Andalusian Centre of Contemporary Art], in Seville, where she participated in the seminar "Conservar y coleccionar nuevos medios. Museos de arte contemporáneo y su extensión en la red" ["Conserving and collecting new media. Contemporary art museums and their extensión across the web"]. The Director of LABoral referred to the Centro de Arte y Creación Industrial in Gijón as "the only centre in Spain dedicated, from its conception, to technological cultura, artistic research, production, education, exhibition and the dissemination of art and creative industries."

In a conference she gave this morning with the title "Arte y Nuevas Tecnologías" ["Art and new technologies"], the Director of LABoral explained that "one of the objectives that justify the existence of the Centro de Arte y Creación Industrial is to get possible users of contemporary emerging artistic practices that are linked to industrial creation to participate critically." Gómez-Baeza summarised LABoral's activity since its inauguration on March 30th, 2007, which has resulted in the organisation of sixteen exhibitions in the area of visual arts and industrial creation whose common objective has been to show the current state of creation and lay the foundations that will permit the anticipation of the future evolution of artistic practices.

The Centro Andaluz de Arte Contemporáneo organised this seminar on new media in order to analyse the questions that are raised for museums by the collection, exhibition and conservation of art works that use electronic and digital components Along with the Director of LABoral, other participants included Francisco Baena (Centro José Guerrero-Granada), Christoph Blase (ZKM-Karlsruhe, Germany), Koré Escobar (MUSAC-León), Antonio Franco (MEIAC-Badajoz), Johannes Gfeller (Universidad de Artes de Berna, Switzerland), Rosina Gómez-Baeza (LABoral-Gijón), Pablo Juliá (CAI-Almería) and Carol Stringari (Solomon R. Guggenheim Museum-New York)

The Centro Andaluz de Arte Contemporáneo (C.A.A.C.) was created in February 1990 with the intention of bestowing the Autonomous Region of Andalusia with an institution properly suited for the research, conservation, promotion and dissemination of contemporary art. Subsequently, the centre began to acquire art works intending to take the first steps towards establishing a permanent collection of contemporary



art. In 1997, the Cartuja Monastery was converted into the Centro's headquarters, a decisive step in its evolution. Since its inception, one of the main objectives of the Centro Andaluz de Arte Contemporáneo has been the development of an activity programme that, with a clear educational purpose, will promote the study and encouragement of contemporary international artistic creation in its most varied forms of expression. Temporary exhibitions, seminars, workshops, concerts, meetings, recitals, film series, conferences..., have been the tools used to carry out the project.

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