

## LABORAL TO HOST A NEW EDITION OF ITS DESIGN MARKET THIS WEEKEND

THIRTY ASTURIAN DESIGNERS WILL OFFER THEIR CREATIONS TO THE PUBLIC IN THE LOBBY OF THE LABSHOP ON SATURDAY AND SUNDAY, THE  $4^{TH}$  AND  $5^{TH}$  OF APRIL.

This weekend, LABoral Centro de Arte y Creación Industrial will host a new edition of the "LABshop Design Market" ["Mercadillo de Diseño LABshop"] in which thirty Asturian creators will puts objects they have designed up for sale. The market will open to the public on Saturday, April 4<sup>th</sup> and Sunday, April 5<sup>th</sup>, from 5:00 to 8:00 PM in the lobby of the centre's LABshop. Both days will feature the pop-punk-garage musical ambience of the Asturian group Montañas as well as the eclecticism of the self-taught composer and sound ambient artist Scattini.

LABoral opened this new space to creativity last December. LABoral wants the activity of Asturian designers to be known by the public. As a creative industry, design is one of the areas to which LABoral pays special attention. Examples of this can be found in the Awards bestowed by LABoral alongside the Escuela Superior de Arte del Principado de Asturias (ESAPA), or the 2009 Young Designer of the Year award, as well as the organisation of the experimental design exhibition *Nowhere/Now/Here*, which is currently open at the art centre.

Organised every three months, the Centro de Arte once again invites thirty designers working in Asturias to exhibit and sell their creations to the public in its *LABshop Design Market*. The public will once again have the opportunity to see and acquire graphic art, t-shirts, buttons, photographs, post cards, purses, belts, undergarments, home decorative items, jewellery and shoes, amongst other things. They are all original and unique artisanal creations made by young designers working in the Principality of Asturias.

At the market, LABoral will also make available at a reduced price publications and objects usually for sale in its shop. Together with *merchandising*, art objects designed specifically for LABoral, as well as LABoral exhibition catalogues and specialised magazines, will all be on offer to visitors.

The latest edition of the LABshop Market will open a section specially dedicated to books made in Asturias by Asturians on Asturias. The Booksellers Association of Asturias [El Gremio de Editores de Asturias], which comprises the 25 existing publishing companies in Asturias, collaborates with the art centre in this initiative to establish an Asturian Book Corner. It will offer the visitor a variety of publications on subjects or by authors of the region, printed by publishers in the Principality. The Booksellers Association of Asturias is a non-profit association of



businesses founded in the year 200 with the objective of defending, promoting and disseminating the publication of books and other editorial products or works of Asturian publishing companies, as well as representing them, organising them and defending their common interests.

## PARTICIPATING DESIGNERS

Cuprum (http://cuprumspain.blogspot.com), Alicia Carballo Alonso;

Cecile Ann, Ana Quiroga

Boton Boton (www.myspace.com/botonboton), Patri

Eggplant BabY TallerTtrapinos, Cristina Hernando

Daniel Acevedo (http://daniacevedo.blogspot.com), Daniel Acevedo

Sr. X

Frikymom, Elisa Arranz Ramos

Factorygraph

Consuma Estudio (www.consuma.es), Frank Pérez

Quartiers (http://lesquartiers.blogspot.com), Helena Álvarez

Chapines de Rubí (http://chapinesderubi.blogspot.com), Irene Vara Costales

Renonieve (www.isabeldelasierra.com), Isabel de la Sierra

Cake Celine (www.isabeldelasierra.com), Jacqueline Zarabozo Blanco

Javier Ávila

PseudomarK, José Luis González Macías

La Flecha Negra (http://www.flickr.com/photos/laflechanegra)

Años luz Complementos (http://craftlulu.blogspot.com), Lucía García Antuña

M de Moderna

Mario CERVERO (http://www.mariocervero.net), Mario Cervero

El Rey que Rabió (http://www.mariocervero.net), Michel Rionda García

Loquitalopone (http://loquitalopone.es-flash.com), Mónica Miranda Díaz

Nacho Quesada (www.cortecomunicacion.com)

Nancy Fernández Peréz

Nano Méndez (http://nanomendez.blogspot.com)

Pasajero 37 (http://www.pasajero37.com/Xiz.htm), Noelia Pañeda

Noemí González Morais

Nuria Pozas (www.nuriapozas.com), Nuria Pozas

Pedro Timón Solinís

Cuore Arranz (http://www.flickr.com/photos/rominacurone), Romina Carla Curone Prieto

Confecciones El Encanto (http://www.flickr.com/photos/el\_encanto),

Silvia Valbuena

Soniadelrio, Sonia Rodríguez del Río

Antídoto, Xurde Comerón

Yébé, Yann Billaud

Gremio de Editores [Booksellers Association]

LABoral Centro de Arte y Creación Industrial Opening Hours: Wednesday to Monday, from 12:00 to 8:00 PM.

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