

LABoral to contribute to La Fiesta de las Asociaciones with workshops on new technologies and a new edition of filMO

El Centro de Arte y Creación Industrial will have its own marquee tent in Poniente to introduce itself to young people from Thursday, July 22, to Sunday, July 25.

For the third consecutive year, LABoral has organised activities for La Fiesta de las Asociaciones, including workshops and a new edition of filMO, the pocket-sized film festival, to be held from Thursday, July 22, to Sunday, July 25 at Poniente beach.

For this event, El Centro de Arte has designed a programme that links with regular *LABmóvil* project, financed by El Plan Avanza as part of La Acción Estratégica de Telecomunicaciones y Sociedad de la Información, within El Plan Nacional de Investigación Científica, Desarrollo e Innovación Tecnológica 2008-2011 of the Ministry of Industry, Tourism and Commerce. With *LABmóvil*, El Centro hopes to promote the creation of innovative digital content, favour the establishment of the Information Society and create spaces open to innovation and development of alternate sustainable energies capable of transforming our current production model. For this, the intensive use of new mobile technologies - as well as knowledge distribution networks - are basic elements.

In this case, with the title *Comunícate*, the new technology workshops will focus upon processes favouring communication, linking portrayals and testimonies in a world defined by the relation between images and personal concerns. By participating in La Fiesta de las Asociaciones, El Centro will give visibility to its collaborative work with nearby institutions such as, in this case, El Consejo de la Moredá de Xixón - organiser of this traditional summer gathering of young people in Gijón now in its sixth year - and will introduce the residents of Gijón to its activities.

La Fiesta de las Asociaciones is a four-day gathering in which young people take to the streets to participate in presentations, concerts, sports tournaments, games for the old and young, art and exhibitions, informal discussions, debates and conferences.

Comunicate

22-25 July, 2010

TIMES: from 6:00 PM to 9:00 PM

VENUE: Poniente beach

LABmóvil Ego

Portrays the personality of the individual in his living context, highlighting the more singular features.

LABmóvil Foto

Share photos from your mobile with your friends, by SMS or social networks.

LABmóvil en Red

Your concerns are made public with the rest of the world via the internet.

LABmóvil Interview

Enter in-depth into those topics that interest you and share your thoughts with others.

filMO

22-24 July, 2010

TIMES: from 6:00 PM to 8:00 PM

VENUE: Poniente beach

El Centro de Arte y Creación Industrial de Gijón has chosen La Fiesta de las Asociaciones as the venue in which to organise the second edition of *filMO*, the pocket-sized film festival. Entitled *filMO VUELVE*, it features two new sections: minute-sequence and Video-poems. It is organised in collaboration with El gaviero Ediciones. The workshops scheduled for the 6th Fiesta de las Asociaciones will focus upon these two genres of mini-movie.

Record a Minute-sequence

This workshop will explore the status of the sequence shot and the fixed camera, trying to capture "occurrences" within La Fiesta de las asociaciones. The workshop will introduce participants to the process of selecting images, comparing them and uncovering the cinematographic "truth" through recording and editing one minute-long shot.

Record a Video-poem

In this workshop, participants will learn how to disassociate and to link together image and sound, image and word, writing and image. Poetry will be sought through the recording and editing of scenes that will later be enriched by literary and metaphorical work in a post-production phase.