

LABoral holds open door days to celebrate Museum Day and organises a recital with National Poetry Award winner Juan Carlos Mestre

Free guided tours during the weekend and a poetry reading on Tuesday, May 18, to complete the programme.

In celebration of International Museum Day 2010, whose slogan is "Museums for social harmony," LABoral Centro de Arte y Creación Industrial has organised a free activity programme for Saturday May 15, Sunday May 16 and Tuesday May 18. The weekend programme includes guided tours through the exhibitions and other areas of the art centre rarely open to visitors. On Tuesday, May 18, when El Centro de Arte opens its doors to the public, the 2009 National Poetry Award winner, Juan Carlos Mestre, will hold a meeting with various collectives in LABoral and, at 7:30 PM, will give a poetry recital, intended for everyone, in El Centro de Cultura Antiguo Instituto.

The objective of this day, in the words of El Consejo Internacional de Museos (ICOM), is to unite museums around the motto "museums are an important medium for cultural exchange, cultural enrichment, advancing mutual understanding, cooperation and peace amongst peoples."

On May 18, 2010, thousands of museums world-wide will celebrate social harmony consisting in dialogue, tolerance, cohabitation and development based in pluralism, difference, competition and creativity, promoting "understanding while distinguishing one's self, seeking out what we have in common while preserving our differences."

ICOM helped establish International Museum Day in 1977 in the hopes of raising public awareness of the role of museums in societal development. From then on, the event has been a thriving success.

ACTIVITIES

SATURDAY MAY 15 / SUNDAY MAY 16

GUIDED TOUR PROGRAMME

Tour timetable: 11:45 / 13:30 / 15:15 / 16:50 / 18:35

The times listed above coincide with the arrival times of the tour buses that will be traveling between the museums in Gijón that day free of charge.

Guided tour of the centre

Contents of the visit

Brief introduction to the art centre project as part of Laboral Ciudad de la Cultura

Areas of activity (spaces)

Visit to the exhibitions

Plantas Nómadas

Plantas nómadas [Nomadic plants] are robots that sustain a vegetable species capable of surviving in a hostile environment, damaged by human activity. The installation also includes photographs and a video taken by the artist while testing in the river Santiago in Mexico.

El proceso como paradigma

The exhibition uses 25 projects to demonstrate a fundamental shift: from a culture based in the final product to one based in process. This transformation is due to our network society, which also has its own way of understanding art

Expanded Mediatheque Playlist

The Project explores the role of music in adopting and manipulating obsolete digital and analogue technologies since the middle of the nineties: vinyl, old computers, game platforms and the like.

Alicia Framis. Thinking of Dallipur

A project carried out by artist Alicia Framis for El Centro de Arte y Creación Industrial and Purificación García. It involves the creation of a humanitarian handbag: the proceeds from its sale will be dedicated to social assistance in India.

Starting from the idea of bringing light to Indian villages living in darkness, Framis came up with the idea of a purse with a light in its interior. LABoral, through its Production Centre, together with 1scale1: Interaction Design Studio, carried out a series of prototypes.

Work spaces - behind the scenes

Transport warehouse

Sound Laboratory

Platform o Production Centre

The guided tours will have a didactic function, creating an open-ended dialogue with the visitor being introduced to the project. Visitors will be informed of the key concepts behind LABoral's activity, as well of the main people most notable elements that are involved in the programmes creation.

The avant-garde character of the centre will be emphasized, along with the ideas and concepts that will help to understand and reflect upon the social and artistic value of the project, as well as its aspiration to become a meeting point for Asturian society.

TUESDAY, MAY 18

MEETING WITH POET JUAN CARLOS MESTRE

12:00 noon. Meeting with the Poet

The winner of the 2009 National Poetry Award, Juan Carlos Mestre,

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will participate in a meeting with collectives on Tuesday May 18 at 12:00 noon.

7:30 PM. Poetry recital

V: Salón de Actos of El Centro Cultural Antiguo Instituto (C.C.A.I.)
Fundación Municipal de Cultura del Ayuntamiento de Gijón.

Juan Carlos Mestre (Villafranca del Bierzo, León, 1957) received the 2009 National Poetry Award for his work, *La casa roja*. Poet and visual artist, he is the author of the poetry collections *Siete poemas escritos junto a la lluvia* (1982), *La visita de Safo* (1983), *Antífona del Otoño en el Valle del Bierzo* (Adonais award, 1985), *Las páginas del fuego* (1987), *La poesía ha caído en desgracia* (Jaime Gil de Biedma award, 1992) and *La tumba de Keats* (Jaén de Poesía award, 1999), this last book having been written during his residency as scholarship holder at the Spanish Academy in Rome. His poems from 1982 to 2007 have been collected in the anthology *Las estrellas para quien las trabaja* (2007).

He has put together anthologies on the poetic work of Rafael Pérez Estrada, *La palabra destino* (2001), and *La visión comunicable* (2001) by Rosamel del Valle, as well as writing the commentary for the novel by Enrique Gil y Carrasco, *El señor de Bembibre* (2004). He is also the author of *El universo está en la noche* (2006), a book on Mesoamerican myths and legends.

In the domain of the plastic arts, he has exhibited his pictorial and graphic work in galleries in Spain, the United States, Europe and Latin America. His dialogue with the work of other artists and poets has given rise to books such as *Piedra de Alma* with José María Parreño, *Crónica de amor de una muchacha albina* with Rafael Pérez Estrada, *Emboscados* with Amancio Prada, *Bestiario apócrifo* with Álvaro Delgado (2000), *Enea y los gatos* with Javier Fernández de Molina (2002), *El Adepto* with Bruno Ceccobelli (2005), *Arde la oscuridad* with Alfredo Erias (2007) and *Los sepulcros de Cronos* with the sculptor Evaristo Bellotti (2007).

He has also edited numerous artists' books such as *Cuaderno de Roma* (2005), a printed version of *La tumba de Keats*, and accompanied by the recorded poems of Antonio Gamoneda, Diego Valverde, Miguel Ángel Muñoz Sanjuán, Gonzalo Rojas, Jorge Riechmann. Many of his collaborations with musical artists have been released as well, such as with Amancio Prada, Luis Delgado or José Zárate.