

LABoral Centro de Arte y Creación Industrial to hold *pixMO*, a competition of photographs taken with a mobile phone

The art centre will host two of the workshops from the VII Encuentros Fotográficos in Gijón.

Both initiatives are part of the LABmóvil Programme by which LABoral hopes to contribute to developing creativity and critical involvement in society of adolescents and young people.

LABoral will hold the photographic competition *PixMO*, which proposes reflection on photography which uses a mobile phone as its means of expression as well as its relation to social networks in the digital age. This competition is part of Gijón's festival Encuentros Fotográficos, to take place starting this Thursday, November 4, until November 21. It also includes two workshops to be held in El Centro de Arte y Creación Industrial: *Photography: the evolution of our gaze* directed by Encarna Marín and *Lighting in Photography* directed by Miguel Oriola.

PixMO is part of the *LABmóvil* programme, a multiplatform project that uses mobile devices as its principal means of expression. It is intended for adolescents, from 14 years of age, to young people, until 35 years of age. From past October 1 until November 15, eligible participants can submit a maximum of five images of any subject of their choice. *pixMO* proposes the exploration of social territories that share antecedents with inter-generational and socio-economic conflict, with the objective of promoting familiarity and the careful study of the relation between society and technology in collaboration with existing social networks through the use of photography with a highly social content.

Submissions must be made with the form available on LABoral's website, www.laboralcentrodearte.org, and on the web page of Encuentros Fotográficos de Gijón, www.encuentrosfotograficosgijon.com. All further information will be communicated on the web page. Images and submission forms must be sent by email to pixmo@laboralcentrodearte.org. The competition will award three prizes: an iPhone 4G for first prize, an iPhone 3Gs for second prize and an iPod Touch Pad for third prize. The three winning photographs will be exhibited in LABoral's Chill-out zone. The winners will be announced on the competition's web site on November 30.

WORKSHOPS

Workshop *Fotografía: evolución de la mirada [Photography: the evolution of our gaze]. Encarna Marín*

"What is hardest of all? That which seems most simple: to see what is front of your eyes." Goethe

Human evolution goes hand in hand with that of the gaze. According to Gubert, the first step that our ancestors' took away from their iconic culture was to perfect their vision. This workshop will focus on becoming aware of the importance of the gaze to relate us with our environment. Through the gaze we will acquire the ability to analyse images and, in this way, use photography as a tool that will help us better understand the visual medium that envelops us and use it to communicate.

Dates and times: November 11, 12, 13 10:00-14:00 and 16:00-20:00;
November 14 10:00-14:00

Maximum number of participants: 15

Price: 135 €

Location: Laboral Centro de Arte y Creación industrial

Workshop *Iluminación en fotografía [Lighting in Photography]. Miguel Oriola*

In this workshop we will examine natural and artificial light, learn how to control and manipulate it, in order to illuminate a scene and emphasise the subject. The result of learning the creative aspect of light and its variations, as well as learning about how to position various points of light and the tools used alongside them, will provide lighting schemata that will help the photographer give light to his creations. Key concepts will be discussed and we will look at various lighting techniques used by the most popular and renowned photographers today.

Dates and times: November 18, 19, 20 10:00-14:00 and 16:00-20:00;
November 21 10:00-14:00

Maximum number of participants: 15

Price: 135 €

Venue: Laboral Centro de Arte y Creación Industrial