

## LABORAL AND THE UNIVERSITY OF OVIEDO SIGN A COLLABORATION AGREEMENT FOR THE PROMOTION OF ART AND INDUSTRIAL CREATION

BOTH INSTITUTIONS HAVE JOINED FORCES TO BRING ABOUT A DYNAMIC ENVIRONMENT IN WHICH CREATORS, RESEARCHERS, EDUCATORS AND CRITICS CAN WORK TOGETHER IN CONNECTION WITH A LARGE AUDIENCE

LABoral Centro de Arte y Creación Industrial and the University of Oviedo have signed a collaboration agreement in which both institutions pledge to "unite efforts and means to optimise the use of resources that either may be able to contribute toward the mutually shared objective of promoting and disseminating art and industrial creation."

The framework agreement is signed by LAB's Director, Rosina Gómez-Baeza, and the acting Rector of the University of Oviedo, Juan Antonio Vázquez. It aims to "clear the path to producing, creating and researching the most recent artistic concepts through the shared organisation, sponsorship and realisation of exhibitions, study programs, educational workshops or any other cultural manifestation that might contribute to the promotion and dissemination of art and industrial creation."

LAB and the University of Oviedo have joined forces to bring about a dynamic environment in which creators, researchers, educators and critics can work together in connection with a large audience. According to the text of the agreement signed by both institutions, the goal is to put the University in contact with immediate and everyday reality by seeking models of participation that bring the populace into contact with the most ground-breaking forms of artistic creation, with youth culture included in the programme as well. With this commitment, the foundation is established for the organisation, patronage and realisation of exhibitions, study programs, educational workshops or any other cultural manifestation that might contribute to the promotion and dissemination of art and industrial creation. Specific activities are subject to approval by a Mixed Monitoring Committee which will include members of the University and LABoral.

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