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In Pictures: Eight Must-See Spots For Gamers

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LABoral, Gijón, Spain

Until Sept. 22 the LABoral Centro de Arte y Creación is running *Homo Ludens Ludens*, an art show named for Johan Huizinga's book on games in society. The theme of the show is "locating play in contemporary culture." It explores the role of play in our everyday lives through a series of interdisciplinary installations.

Courtesy of the Centro de Arte y Creación Industrial

'FORBES' MAGAZINE INCLUDES LABoral AND HOMO LUDENS LUDENS AMONGST THE EIGHT "MUST-SEE TRAVEL SPOTS" FOR LOVERS OF VIDEOGAMES

The American magazine *Forbes* has included LABoral Centro de Arte and its *Homo Ludens Ludens* exhibition amongst the world's eight "must-see travel spots" for lovers and enthusiasts of videogames. Specialised in the world of business and finance, *Forbes* magazine is published in the United States and provides annual lists that arouse great interest in the business world. Its headquarters are located on Fifth Avenue in New York.

In the edition of July 16th, *Forbes* published a report on the "passion for playing" videogames that "inspire[s] another pastime: travel" and selects the eight places to visit in the world it considers to be essential. The report states that: "More artistically minded gamers might want to head to Gijón, Spain, where the LABoral museum is hosting an exhibit of game-themed installations called *Homo Ludens Ludens*."

Illustrated with an image of *Stiff People's League* (2007) from the MIT Lab – a work of art currently on exhibit at the Centro in Gijón – Bonnie Ruberg's article in *Forbes* says that "[u]ntil Sept. 22 the LABoral Centro de Arte y Creación [Industrial] is running *Homo Ludens Ludens*, an art show named for Johan Huizinga's book on games in society. The theme of the show is 'locating play in contemporary culture.' It explores the role of play in our everyday lives through a series of interdisciplinary installations."

Alongside LABoral Centro de Arte y Creación Industrial, the north-American periodical includes the following locations in its list of the "eight must-see spots for gamers:"

- ***E for All***, Los Angeles, California. The exposition runs from the 3rd to the 5th of this October.
- **Akihabara**, Tokyo, Japan. "A haven for gamers with a penchant for shopping."
- **Zeum**, San Francisco, California, "an arts and technology museum with a hands-on approach to learning, gets young gamers feeling creative about multimedia."
- **The Nintendo World Store**, in New York, with two floors of demo space dedicated to the Wii and DS game consoles.
- **Downtown Disney**, Orlando, "an 'indoor interactive theme park,' offering games that combine traditional play with virtual reality and 3D experiences."
- **Penny Arcade Expo**, Seattle, Washington, to be held from the 29th to the 31st of August.
- **Montréal International Games Summit**, Montréal, Canada, "an industry-oriented conference with an expo floor for consumers." The summit will take place on the 18th and 19th of November.

Notably, LABoral is the only European art centre included in the selection made by the north-American publication.

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