

## BENJAMIN WEIL TO OPEN LABORAL'S *QUÉ YE ESO DE...* PROGRAMME WITH A DISCUSSION ON VIDEO ART

THE CHIEF CURATOR AT EL CENTRO DE ARTE Y CREACIÓN INDUSTRIAL WILL BEGIN THIS NEW ACTIVITY TOMORROW, THURSDAY, AT 8:30 PM IN THE CIDER HOUSE EL GLOBO IN GIJÓN.

Tomorrow, February 25, LABoral's chief curator, Benjamin Weil, will open *Qué ye eso de... [Wass dat 'bout...?]*, a new discussion series forming part of the Public Programme at El Centro de Arte y Creación Industrial that aims to introduce the paradigms and concepts of contemporary art to the Asturian public.

The sessions will be held in bars, cafés and cider houses during the week in Gijón, usually on Thursday evenings. El Centro is offering the chance to meet a different expert in art, science and new technologies on each occasion in a casual setting. In simple language, he or she will explain some of the key concepts at work in the exhibitions at LABoral and in the art of our time.

*Qué ye eso de...* is open to the public and aims to become the place where anyone can learn about art by talking to an expert on the subject.

Benjamin Weil will give a brief overview of the history, origin, development and current status of video art, as well as hazarding an opinion on its future. His talk will be illustrated with projections of some of the most relevant examples of this field that is his expertise.

Chief Curator at LABoral since September 2009, Benjamin Weil has also been: the cofounder of ädaweb (the first studio dedicated to the production of online art projects), Director of the New Media Department in the ICA of London, Curator of *Media Art* in the San Francisco Museum of Modern Art (SFMOMA) and in the Eyebeam Art + Technology Center in New York. He was also curator for the 2005 and 2006 editions of Art | Film, a section of the Art | Basel fair, and Executive Director of Artists Space. Since 2005, LABoral's Chief Curator has been collaborating with Hermès in the design and direction of *H BOX*, a video commission programme and itinerant exhibition which, to date, has produced the work of 16 artists presented in places such as El MUSAC (León), the Tate Modern (London) and the Yokohama Triennale, amongst others.

**laboral**

Centro de Arte y  
Creación Industrial

***Qué ye eso de...***

Video-art, by Benjamin Weil, Chief Curator at LABoral

DATE: Thursday, February 25

TIME: 8:30 PM

VENUE: cider house El globo (c/San Bernardo, 13. Gijón)

ENTRANCE: free until venue reaches capacity