

## A WORKSHOP BY MMM... OPENS THE ACTIVITY PROGRAMME FOR A NEW EDITION OF LABORAL'S DESIGN MARKET

It will take place on Friday, March 19th, starting at 6:00 PM in El Centro de Arte. It is open to a public of all ages.

The most interesting project completed at the workshop will be displayed at the market on Saturday, March 20, at 8:00 PM.

Approximately thirty Asturian designers will exhibit and sell their items on Saturday afternoon and Sunday throughout the day.

A workshop, to be directed by mmm..., will open the activity programme of LABoral's design market the day after tomorrow, on Friday, March 19. Intended for a public of all ages, attendance is free of charge. Activities begin at six in the afternoon in El Centro de Arte y Creación Industrial.

mmm... will introduce participants to different tools and techniques that foster creativity, analysing inspirational ideas common to all creative disciplines. Participants will be divided into groups to work on an innovative project. The most interesting of them will be displayed "in situ" as part of LABoral's Market on Saturday, March 20, at 8:00 PM.

mmm... is a group of artists comprising Alberto Alarcón, Emilio Alarcón, Ciro Márquez, Eva Salmerón and a large number of collaborators. In 2001, they were sharing an apartment and a small advertising studio. Sick of eating out all the time - restaurants are expensive and repetitive - it occurred to them to offer their natural mother, Nati (Emilio and Alberto's mom), a monthly salary in exchange for a home-cooked meal sent to them by taxi two times a week. The first delivery took place in September, 2001. Thus was born the *Telemadre* project, a new social model with a massive internet following - <http://www.telemadre.com> - and that could be savoured at the inauguration of the exhibition *Nowhere Now Here* at LABoral. (<http://www.mmmm.tv/>)

In addition, approximately thirty Asturian designers will exhibit their creations at the *LABshop Design Market* on Saturday, March 19, and Sunday, March 20. The market will be open in the Lobby of El Centro de Arte from 5:00 to 10:00 PM on Saturday and from 12:00 to 2:00 and 4:00 to 9:00 PM on Sunday. Entry is free of charge.

The public will once again have the opportunity to see and acquire graphic art, t-shirts, buttons, photographs, post cards, purses, belts, undergarments, home decorative items, jewellery and shoes, amongst other things. They are all original and unique artisanal creations made by young designers working

in the Principality of Asturias. At the market, LABoral will also make available at a reduced price publications and objects usually for sale in its shop. Together with *merchandising*, art objects designed specifically for LABoral, as well as LABoral exhibition catalogues and specialised magazines, will all be on offer to visitors.

A collaboration was established with La Escuela Superior de Arte del Principado de Asturias (ESAPA) for this occasion. Together with their teacher Sonia Santacoloma, two of its students designed a product to be presented at the market.

Más información: <http://laboralcentrodearte.org> y  
<http://mercadillolabshop.wordpress.com/>

### **LABshop/e\_LABshop Design Market**

DATES: Firiday, March 19, Sautrday March 20 and Sunday, March 21, 2010

TIMES: Saturday from 5:00 to 10:00 PM and Sunday from 12:00 to 2:00 and 4:00 to 9:00 PM.

ORGANISED BY: LABoral Centro de Arte y Creación Industrial

COORDINATED BY: Marco Recuero

### **Designers**

Adicta a los complementos. Noelia Castro

<http://adictaaloscomplementos.blogspot.com/>

Amalia Ulman (proyecto becado)

Angela Magnatta

Años luz complementos. Lucía García

<http://craftlulu.blogspot.com/>

Bri y sus dibujos

<http://briysusdibujos.blogspot.com/>

Cake-Keline. Jaqueline Zarabrozo

<http://www.cake-keline.com>

Carmen Nieto

<http://www.carmennieto.es/>

Ceci n'est pas un t-shirt

[http://www.flickr.com/photos/pas\\_un\\_tshirt/with/3579336366/](http://www.flickr.com/photos/pas_un_tshirt/with/3579336366/)

Confecciones El Encanto. Silvia Valbuena

[http://www.flickr.com/photos/el\\_encanto/](http://www.flickr.com/photos/el_encanto/)

Crearte

<http://artecrearte.com/>

Cuprum. Alicia Carballo

<http://cuprumspain.blogspot.com/>

De papeles y telas. Alicia Varela

<http://depapelesytelasi.blogspot.com/>

De puntillas. Ana Junquera

[http://www.flickr.com/photos/de\\_puntillas/sets/72157622985139442/](http://www.flickr.com/photos/de_puntillas/sets/72157622985139442/)

D'e tike ta handmade .María Pando

<http://www.flickr.com/photos/elcajondemiscaprichos>

Daniel Acevedo

<http://daniacevedo.blogspot.com/>

Dcartesianos. Laura Flores

<http://www.dcartesianos.es/>

Duermevela

<http://atelierduermevela.bigcartel.com/>

En tu punto. Raquel Moreno  
<http://entupunto.blogspot.com/>  
Fall in style. Noemi Rodríguez  
<http://fallinstyle.blogspot.com>  
Guateque  
Hola porqué  
<http://www.holaporque.com/>  
Krasznai Street  
[www.krasznai.co.uk](http://www.krasznai.co.uk)  
La fia de Lola  
<http://lafiadelola.blogspot.com/>  
Lindoron  
<http://lindo-ron.blogspot.com/>  
Luka thepau. Paula Recio  
<http://lukathepau.blogspot.com/>  
Lula Alegre  
Maluca  
María Castellanos  
[www.mariacastellanos.blogspot.com](http://www.mariacastellanos.blogspot.com)  
Mario Cervero  
Mybro  
[Http://mybro.tumblr.com/](http://mybro.tumblr.com/)  
Nano Menéndez  
Noelia Francisco  
Pixelbox  
<http://elblogdepixelbox.blogspot.com/>  
Porque sueño  
<http://corazonhada-madrina.blogspot.com/>  
Retrolook  
Curone Arranz. Romina Curone  
<http://www.flickr.com/photos/rominacurone>  
Esapa  
Tus pepitas  
<http://www.tuspepitas.com/>  
Valle Baranda  
<http://www.mycraftycloset.com/closet/valle/637.html>