

## **I GRANT FOR THE DEVELOPMENT AND PRODUCTION OF AN EDUCATIONAL TOOL**

LABoral is a multidisciplinary institution producing, disseminating and fostering access to new cultural forms resulting from the creative use of new information and communication technologies (IT).

Centro de Arte y Creación industrial de Gijón works as a structure of networked labs aimed at the research, development and technological and social-cultural innovation, based on a crosscutting interdisciplinary approach.

Its programme is addressed to all type of audiences and its main goal is the sharing of knowledge. To this end it offers its varied audiences diverse ways of getting involved in the different lines of work: Exhibitions, workshops, educational programmes and activities, such as conferences, seminars, debates...

This call falls within the framework of the programme *Mecenazgo Expandido*, directed by Alicia Ventura, a collaboration model that brings together a group of private collectors and a new paradigm in the field of fostering artistic creation and cultural funding in public spaces.

The programme contemplates the production of artistic works and educational tools that shall be funded by several private collectors, in an initiative that combines the support to creation and the production of new work, funding and the creation of a context for the pieces to be produced.

Thus, this project brings together patronage and production, turning the passion of several private collectors into a will to support and disseminate culture from its roots. Not only the State has a duty to foster and support culture. Also as citizens we can return to society part of the cultural richness that we have received, contributing to the creation of new cultural participative spaces that generate ideas and innovation.

### **Purpose of the Call**

This annual call is aimed at granting a residency for developing an educational tool that introduces teachers and students to contemporary art practices as a resource to implement the school curriculum.

It is simultaneously aimed at awakening an interest for contemporary art and the work of creators and fostering artistic creativity in the teaching process, while at the same time boosting creativity, imagination and critical thinking.

*According to its mission, INSEA-International Society for Education through Art* explains that education through art is a natural means in the periods of development of individual values, fostering disciplines that are essential for the full intellectual, emotional and social development of human beings in a learning community.

In the school field, in the report *The Contribution of Arts Education to Children's Lives* (UNESCO education and art summit, 2003) Karoi Iwai analyses the contribution of arts to education through school initiatives and the strong link between teaching of contemporary art and educational development:

- Academic field: Art enables interdisciplinary work and fosters a more independent learning
- Social economical development: positive attitudes, motivation and self-confidence
- Social cultural development: Fosters communication skills, the value of diversity and cultural awareness

This call is aimed at fostering the use of contemporary art practice as a resource to generate new ways and means of learning and boost motivation and interaction with contemporary art as a means to discover oneself and for educational and social inclusion.

### **Terms and conditions**

- The funding will cover all expenses related with the residency with a budget of 10,000€ for production and fees - subject to Spanish income tax (IRPF) and any other taxes according to current legislation- following approval of the selected project and its corresponding budget. Organiser will provide accommodation, in the housing owned by LABoral for this purposes, and will provide a travel budget of up to 1,500€ gross.

- Projects shall be original, specific and unpublished, however, previous experience in art and education projects and even the presentation of prototypes will be considered a plus. Works previously executed or awarded will not be accepted.

The tool must be open and collaborative, so that any user can improve it, update it, adapt it or scale it, and it shall be usable in contexts with poor resources. It must combine a work of educational innovation with its actual and hands-on use in the classroom setting.

- LABoral will carry out, during the period of the residency, several public activities with the creator or collective to showcase the creation and production process.

- The tool shall be developed along a school year, in collaboration with the regional educational community and shall include a programme along the whole development and production process, through a partnership with an educational centre previously selected.

A group of students of that centre will collaborate in the development of the tool, together with a work group made up by teachers of the centre and experts that shall guide in the educational adaptation of the tool, guarantee its development and its contextualisation in the school curriculum and in the classroom setting.

- The selected creators or collective shall transfer their public communication rights to LABoral during the dissemination period of the project with promotional purposes and for incorporating it to the web site, the multimedia library and the archive of LABoral with educational and research purposes.

- The winning projects shall be selected by a jury made up by representative of the collectors, two members of LABoral and an external jury. The decision will be final.

### **Eligible candidates**

Any creator or collective whose work combines contemporary art, education and new technologies.

### **Appraisal criteria**

- Projects will be assessed by a jury according to the following criteria:
- Originality of the proposal and educational value.
- Its feasibility depending on the deadlines and budget.
- Its technical feasibility of execution.
- Impact of the project.

### **Submission**

The proposal must include the following information:

- Application form (Annex I) duly completed.
- Outline of the tool with a brief explanation of the research carried out and the work methods chosen.
- Dossier with previous works by the creator or collective.
- Video up to five minutes long presenting the proposal.

### **Deadline**

The deadline for submitting the documentation via postal mail is Friday June 12th 2015. The reference date to be considered will be that indicated on the postmark on the envelope.

Documentation must be submitted to:

LABoral Centro de Arte y Creación Industrial

Departamento de educación: Beca de desarrollo y producción de herramienta educativa

C/ Los Prados, 121

CP: 33203 Gijón (Asturias)

The results of this open call will be announced on LABorals web site ([www.laboralcentrodearte.org](http://www.laboralcentrodearte.org)) and through a media release.

This residency period is divided into two parts with a maximum duration of two months. It will take place between October and November 2015 and February and March 2016. The work with the educational centres and collaborators will be considered as part of the residency period.

Suggested calendar:

June-July 2015: Previous work and pre-production.

September-December 2015: First phase of the work residency at LABoral and coordination with the collaborating school centres

January 2016: Presentation of first results.

February-March 2016: Second phase of the work residency at LABoral and work with the collaborating school centres.

May 2016: Presentation of final results.

**Selected projects**

Selected creators and collectives will be requested to sign an agreement with LABoral regulating the terms and reviewing the compliance with deadlines and payments.

Selected creators or collectives will be requested to sign an agreement with LABoral regulating the transfer of public communication rights during the period of dissemination of the tool with promotional purposes and for incorporating it to the web site, the multimedia library and the archive of LABoral with educational and research purposes.

**Information and questions**

For more information or questions about the call:

[larias@laboralcentrodearte.org](mailto:larias@laboralcentrodearte.org)

Participation in this call implies acceptance of this terms and conditions.