

**DKV Seguros - Álvarez Margaride Production Grant**

**OPEN CALL RULES**

DKV Seguros and LABoral call the third production residency for the completion of a project by artists who are either Spanish or resident in Spain

**LABoral Centro de Arte y Creación Industrial** is a multidisciplinary institution, which produces, distributes and promotes access to new forms of culture rooted in the creative use of information and communication technologies (ICT's).

**Plataforma 0. Centro de Producción (Production Centre)**

LABoral Centro de Arte y Creación Industrial has put its Centre of Production, Plataforma 0, at the disposal of the cultural sector for the production of projects in the intersections of art, science and new technologies with the intention of facilitating the production of artistic projects and their introduction into professional circuits.

**DKV Seguros**

The DKV Seguros Group belongs to Munich Health, the division which has brought together the specialist healthcare companies of Munich Re since 2006. The insurance group Munich Re combines its global knowledge of insurance and reinsurance, including services, in the field of healthcare.

In Spain, the DKV group has a nationwide presence with an extensive network of offices and clinics in which almost 2,000 employees work, providing a service to nearly 2 million customers. Its vocation is to offer policy-holders a quality management strategy, characterised by an attitude of permanent innovation in products and services and by its expertise in healthcare and personal insurance.

The insurance company specialising in health DKV Seguros has set up **ARTERIA DKV** - a programme aimed at boosting different activities that foster artistic creation which are closely linked to health and improving people's quality of life. By doing so, true to its artistic commitment, DKV aims to stimulate innovation and creativity in general between the insurance and healthcare sector, and additionally, promote it as a value in society.

**José Luis Álvarez Margaride**

The production grant pays homage to the figure of José Luis Álvarez Margaride, a native of Gijón and president of the Spanish subsidiary of DKV Seguros until his death in 2010, for his commitment to business in Asturias and his interest in art, culture and scientific research.

### **Objective of the Call**

The objective of this yearly call is to award a production residency for the completion of a project by artists who are either Spanish or legally resident in Spain and who were born in 1975 or later.

This residence will have a maximum duration of two months (between April and June 2015), during which the artist will be provided with accommodation and a work space. The maximum project budget will be €10,000 gross - €2,000 for fees and a production fund of €8,000 - as well as access to all of LABoral's technical and human resources.

The results from the residency will be brought to fruition in an exhibition at LABoral which will take place at the Galería de exposiciones [Exhibitions Gallery] (See plans and images [here](#)) between June and August 2015. The date will be communicate via Laboral's website and other media.

DKV will have the right to acquire the resulting work from the residency, if its committee so decides, for an amount not exceeding 8,000 euros.

DKV Seguros and LABoral will deal with and facilitate the travelling of the exhibit to other spaces in Spain.

### **Conditions**

- The monetary award will cover the full amount of expenses derived from the residency providing €2,000 in respect of fees - subject to Personal Income Tax (IRPF) and other taxes under current legislation - and a production fund of €8,000 with the approval of the selected project and its corresponding budget. The organisers will bear the accommodation costs, which are in the residencies that LABoral has available for such purposes, and will provide a travel grant of up to €200 gross.
- The projects must be original, specific and unpublished. This call will not accept those works which have been previously published or awarded prizes.
- During the period of the residency, LABoral will carry out various public activities with the artist to show the creative and production process. These activities may include visits to the studio, talks and educational activities targeting different audiences.
- The authors of the selected projects will transfer the public communication rights to LABoral and DKV Seguros during the exhibition period and those of distribution of the art work for promotional purposes and for inclusion in the LABoral website, its media library and archives for teaching and research use.
- DKV Seguros will agree on the specific conditions to acquire the work with each artist.
- The selection of the winning projects will be conducted by a jury formed by Josep Santacreu and Alicia Ventura as the members appointed by DKV Seguros,

another two members appointed by LABoral and an external jury. The decision will be final.

### **Eligible Participants**

Any artist or collective whose work uses new technologies in its broadest vision, either Spanish or a legal resident in Spain, born in 1975 or after. In the case of a collective, at least one member must be born on or after 1975.

### **Evaluation Criteria**

The projects will be evaluated by a committee in accordance with the following criteria:

- The artistic and cultural value of the presented projects.
- Suitability for the specific space.
- Viability of production in terms of deadlines and budget.
- Technical viability of the proposal in terms of its implementation.
- Project impact.

### **Presentation**

The application form must include the following information:

- Application form duly completed (Annex I)
- Images of the project.
- Outline of the exhibition design, adjusted to the dimensions of the specific space (See attached plans and images).
- Portfolio with previous work by artist or collective with a maximum of 5 works.

### **Closing Date**

The deadline for submission of documentation is 30 January 2015.

Documentation should be sent to:

LABoral Centro de Arte y Creación Industrial  
Departamento de Exposiciones: Beca de producción DKV Seguros - Álvarez  
Margaride  
C/ Los Prados, 121  
CP: 33394 Gijón (Asturias)

The results of this open call for proposals will be announced on the LABoral website ([www.laboralcentrodearte.org](http://www.laboralcentrodearte.org)) and by press releases to the media.

The residency period, of up to two months, will take place between April and June 2015. The mounting of the exhibition, set up at least two weeks before the opening, will form part of the residency period.

The exhibition will be held between June and August 2015.

**Selected Projects**

The artists or collective authors of the selected projects will be asked to sign a contract with LABoral which regulates terms, deadline revision and payment.

The artists or collective authors of the selected projects will be asked to sign a contract with LABoral which regulates the transfer of public communication rights during the exhibition period and those of distribution of the art work for promotional purposes and for inclusion in LABoral's website, media library and archives for educational and research use.

**Information and Queries**

For any additional information or queries on the proposal call:  
[produccion@laboralcentrodearte.org](mailto:produccion@laboralcentrodearte.org)

Participation in this call implies acceptance of these requirements.