

# PROFILE FOR ARTISTIC DIRECTOR OF LABORAL CENTRO DE ARTE Y CREACIÓN INDUSTRIAL

LABoral Centro de Arte y Creación Industrial is an open platform for researching, producing, disseminating and interpreting cultural forms that emerge from the creative use of new technologies.

LABoral is seeking an Artistic Director who is a professional with broad experience in the field of the arts, with international prestige, and ready to continue developing a project that is unique and pioneering by definition, in accordance with its strategic plan.

## REQUIREMENTS

- Holder of a university degree, with a minimum of a Bachelor's degree or equivalent.
- Demonstrated extensive knowledge and experience in the field of contemporary art, technology, and industrial creation.
- Demonstrated outstanding trajectory and experience in the various areas of contemporary artistic practise: production, research, and dissemination.
- Creativity, a global and innovative vision, dynamism, and initiative as demonstrated in curated exhibitions, finished projects, published texts, papers at conferences, and participation in roundtables devoted to contemporary art practices and industrial creation.
- Demonstrated thorough knowledge of art systems (criticism, market, artists, associations, institutions) and new emerging models of contemporary cultural production.
- Has a demonstrable network of national and international contacts (with particular emphasis on Europe) in the field of art, technology, and contemporary industrial creation, in order to be able to contribute to maintaining the position of LABoral as a centre of international projection and to develop an outstanding activity programme in close collaboration with other institutions, so the Centre can be a leader in international collaborative projects.
- Capable of advancing knowledge and programming exchanges with similar or complementary centres, institutions, or organisations in order to position and integrate the Centre within local, national, and international collaborative networks.
- Accredited know-how and experience in the field of research and development and business, social, scientific and technological innovation and in the creation and management of frameworks for interdisciplinary collaboration.
- Ability to communicate expert knowledge, and to promote the involvement and participation of diverse audiences.
- Accredited ability and experience in proposing, implementing and developing lines of collaboration with the context of the local and regional community in which LABoral is located, with the purpose of cooperating with and advancing it.
- Knowledge of digital communication tools (web, social networks, etc.) and ability to get the most out of them within the LABoral field of action (artistic purposes, archives, mediation and dynamisation).
- Ability to represent LABoral across all spheres in order to develop and expand internal and external relationship networks.
- Good communication and teamwork skills.
- Demonstrated skills in communication, negotiation, planning, and management.
- Ability to adapt to diverse circumstances (artistic, socio-economic, and/or institutional) and to contribute solutions to adjust to each of them while adhering to the spirit and philosophy of the Centre.
- Demonstrate sufficient knowledge of the network of agents who may contribute economic and cultural resources to the institution, as well as the capacity to develop alliances and strategies



in collaboration with Senior Management that will attract, engage with and enrich this network of partners.

Full command of English and Spanish.

#### **FUNCTIONS**

- The Director of Activities will be part of the management team of the Centre (along with the Managing Director).
- Responsible for developing a programming strategy for every area of the Centre: production, education, research.
- Will lead the development of a theoretical discourse in the framework of the direction and management project of LABoral and the conceptual lines that derive from it.
- Will draw the conceptual lines of LABoral through production and research projects, exhibitions, encounters, or any other activities.
- Will establish programming lines that will promote the integration of activities in such a way that all areas (production, education, and research) will complement one another.
- In the elaboration of the activities programme, the Artistic Director will take into account the importance of contributing to the maintenance and expansion of a broad community of users.
- The Artistic Director will be actively involved in the Asturian art scene and think of strategies for its promotion, development through training, integration, and other opportunities in the global context.
- Along with the Managing Director, the Artistic Director will research public and private sources of funding and patronage.
- The Artistic Director will collaborate closely with the Managing Director so that budget development will not only take into account the financial viability of the Centre, but also ensure that other objectives (such as the growth of the institution or the relevance of its programme) are met. In short, as part of the Management team s/he will contribute to ensure that there is consistency and balance between the programme of the centre and the resources devoted to it.

### DEADLINE FOR SUBMISSION OF APPLICATIONS AND REQUIREMENTS

Applications should be sent, before March oo am 7 January 2014, to the Secretary of La Fundación D. José Pedreira, vía email to secretario@laboralcentrodearte.org or by registered post in a sealed envelope that, on the outside, visibly indicates

"CALL FOR THE POST OF ARTISTIC DIRECTOR to

LABoral Centro de Arte y Creación Industrial

Los Prados, 121. 33394 Gijón

Including:

Cover letter, CV

Application form

References

#### ADITIONAL INFORMATION

Type of contract offered: fixed-term Executive Management contract (5 years renewable)
The interviews with the finalists candidates will take place during the week between 3 to 7 February 2014.