

## **PROJECTS OFFICE**

### **RULES ON THE CALL FOR PROPOSALS**

#### **LABoral Centro de Arte y Creación Industrial**

Gijón, 15th April, 2012

LABoral Centro de Arte y Creación Industrial, Gijón is a multidisciplinary space that supports artistic exchange and fosters relations among society, art, science, technology and creative industries. It is an open and dynamic project aimed at all audiences, which brings together the most contemporary artistic expressions and provides educational and training activities. Inaugurated on 30th March 2007, the Centre is located in Gijón (Principality of Asturias), within the framework of Universidad Laboral – today, Ciudad de la Cultura [City of Culture]

#### **The Projects Office**

The Projects Office at LABoral Centro de Arte y Creación Industrial has been made available to the cultural sector for the receipt of proposals which will be evaluated by a Committee of Experts for their production and subsequent exhibition in the Centre. This initiative was born out of the wish to facilitate the production of artistic projects and support their introduction into professional circuits.

#### **Objective**

The objective of the call is the production of three projects which will be brought to fruition in exhibitions in the Sala de Columnas (see maps and images), within the Centro de Arte y Creación Industrial.

The three projects have the following conditions:

#### Project 1:

Aimed at: Asturian creators or residents in Asturias

Exhibition dates: 14th October 2011 — 16th January 2012

Financial terms: 1,500 euros (fees) / 6,000 euros (production)

With the support of Plataforma Cero. Centro de Investigación, Producción y

Recursos [Centre for Research, Production and Resources]: advisory and monitoring services.

### Project 2:

Aimed at: Asturian creators or residents in Asturias

Exhibition dates: 10th February 2012 — 14th May 2012

Financial terms: 1,500 euros (fees) / 6,000 euros (production)

With the support of Plataforma Cero. Centro de Investigación, Producción y

Recursos: advisory and monitoring services.

### Project 3:

Aimed at: creators of any nationality interested in taking part in a two-month residency at LABoral

Exhibition date: 5 October 2012 — January 2013

Financial terms: 2,000 euros including fees and other expenses derived from residency at LABoral / 6,000 euros for production / accommodation for two months

With the support of Plataforma Cero. Centro de Investigación, Producción y

Recursos: advisory and monitoring service.

### **Terms and Conditions**

- The aforementioned financial aid is gross and subject to current taxation.
- The aforementioned financial aid will cover the full amount of expenses derived from the production of the project (if appropriate: travel, accommodation, purchase/rental of equipment and/or technical material, the contracting of specific technical services through Plataforma Cero, various materials, the assembly and dismantling of an exhibition, insurance, printed material) up to the indicated maximum amount and previous approval of the selected project and its corresponding budget.
- The support of Plataforma Cero. Centro de Investigación, Producción y Recursos has been structured as an advisory service. Should the need arise to contract continued and specific technical services, Plataforma Cero will advise the authors of the selected projects on how to proceed and will provide them with its network of experts. Any fees incurred by these experts will have to be covered by the aforementioned financial aid.
- The technical equipment at Plataforma Cero will be freely available for use by the authors of the selected projects, although always in accordance with its availability. The Plataforma Cero brochure, in which its programmes and equipments are detailed, has been attached to these requirements.

- LABoral's department of exhibitions will coordinate the assembly and dismantling of the exhibition and their budgets in collaboration with the authors of the selected projects.
- The projects must be original, specific and unpublished. This call will not accept those works which have been previously published or awarded prizes.
- The authors of the selected projects will transfer the rights to exhibition to LABoral during the period of its exhibition at LABoral.
- The authors of the selected projects will transfer the publication and reproduction rights to LABoral for the purposes of programme promotion and for inclusion in the archive at LABoral.
- The selection of the winning projects will be made by a committee of experts and will be final.

### **Submission of Projects**

- Any project carried out by an artist or collective whose work uses new technologies in its broadest vision.

### **Evaluation Criteria**

The projects will be evaluated by a committee of experts in accordance with the following criteria:

- The artistic and cultural value of the presented projects.
- Use of new technologies.
- Team-based working (interdisciplinarity / complementarity).
- Potential for extending the experience to the community through informal presentations, workshops, collaborations, blogs, etc.
- Concordance of the projects contents with one or more of LABoral's work areas: education / free culture/ communities / audiovisual communications / art and culture / ecology and sustainability / mobile culture / digital games / digital mapping
- Suitability for the specific space (Sala de Columnas).
- Viability of production in terms of deadlines and budget.
- Technical viability of the proposal in terms of its implementation.
- Optimisation in the use of resources
- Project impact.

## **Presentation**

The application form must include the following information:

- Title of the project.
- Project justification (maximum 300 words).
- Description of the project (maximum 500 words).
- Technical requirements of the project (listed format).
- Images of the project.
- Outline of the exhibitory design, adjusted to the dimensions of the specific space (Sala de Columnas).
- The artist's or collective's CV (maximum 300 words).
- Web access to the project, in cases where possible
- Detailed budget of the project at each of its stages, in accordance with the model provided by LABoral.
- The application, along with the complementary documentation, must be presented in Spanish or English. Any application which does not fulfil this requirement will not be considered.

## **Decision**

The results of this open call for proposals will be announced on the LABoral website and by way of press releases to the communication medias.

## **Selected Projects**

- The artists or collective authors of the selected projects will be asked to sign a contract with LABoral which regulates the terms, revision of fulfilment dates and payment.

The artists or collective authors of the selected projects will be asked to sign a contact with LABoral which regulates the transfer of publication and reproduction rights with the purposes of programme promotion and inclusion in the LABoral archive.

## **Closing Date**

- The limited period for receiving applications will close at 2pm on Friday 10th June 2011 at LABoral. Applications received at LABoral during the closing week of the call and whose postmarks correspond to 9th June 2011 or a previous date will be

accepted. Applications send by electronic mail to [OP@laboralcentrodearte.org](mailto:OP@laboralcentrodearte.org) will also be accepted.

- The decision will be announced from 20th June 2011.

### **Information and queries**

For any additional information or queries on the proposal call:

[OP@laboralcentrodearte.org](mailto:OP@laboralcentrodearte.org) / +34 985 330 776

Participation in this call entails the acceptance of the present requirements.